

Agora Talentia

Pamplona

11 February 2009

Sir Ken Robinson

FROM ONE OF THE WORLD'S LEADING THINKERS
IN CREATIVITY AND INNOVATION

THE ELEMENT

HOW FINDING YOUR PASSION
CHANGES EVERYTHING



KEN ROBINSON
with LOU ARONICA

www.theelementbook.com



*“Like Disneyland
and Santa’s
Grotto all in one
place. Just
intoxicating.”*

Bart Conner

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Redefining Genius

- 3 - 5 98 %
- 8 - 10 32 %
- 13 - 15 10 %
- 25 + 2 %



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Is man what he seems to the astronomer, a tiny lump of impure carbon and water impotently crawling on a small and unimportant planet? Or is he what he seems to Hamlet?

Or is he both at once?

Bertrand Russell



Earth



Venus



Mars

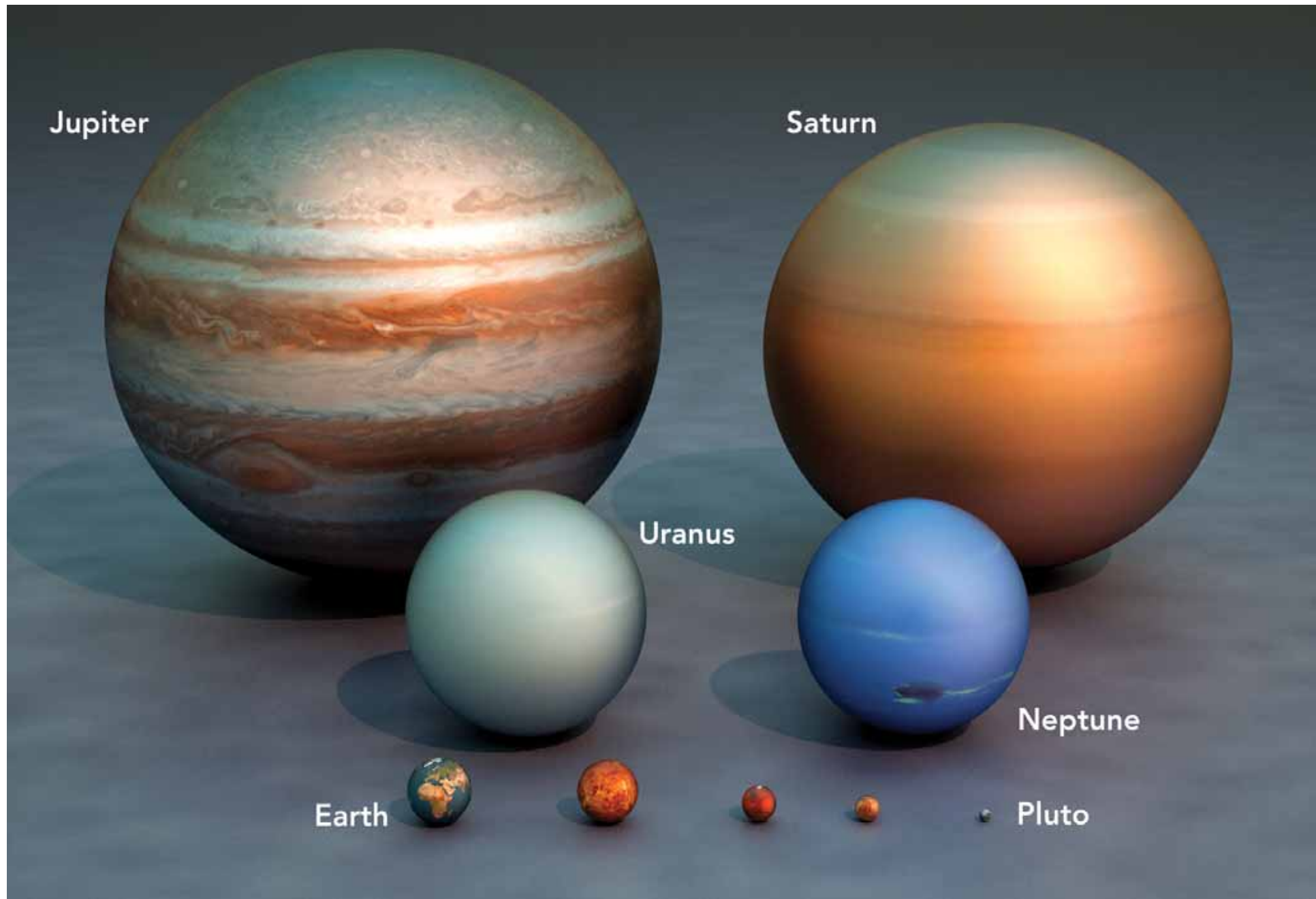


Mercury



Pluto





Jupiter

Saturn

Uranus

Neptune

Earth

Pluto

Sun



Jupiter



Earth



Pluto





Sun



Sirius



Pollux



Arcturus

Jupiter is about 1 pixel in size
Earth is invisible at this scale



Betelgeuse



Antares

Sun is about 1 pixel in size
Jupiter is invisible at this scale



Sirius



Pollux



Arcturus



Rigel



Aldebaran



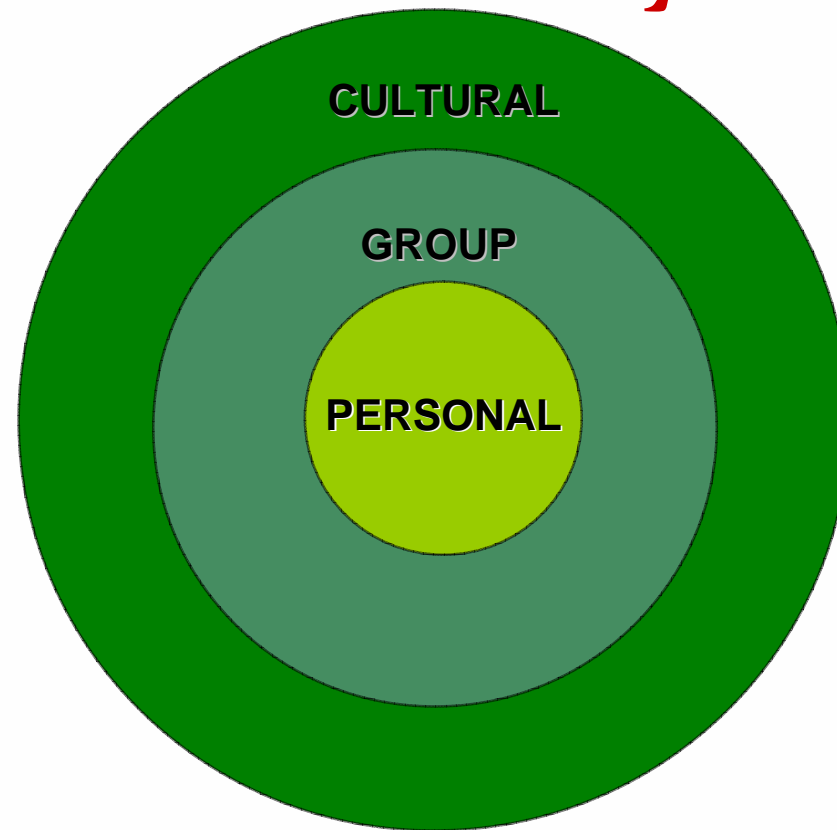
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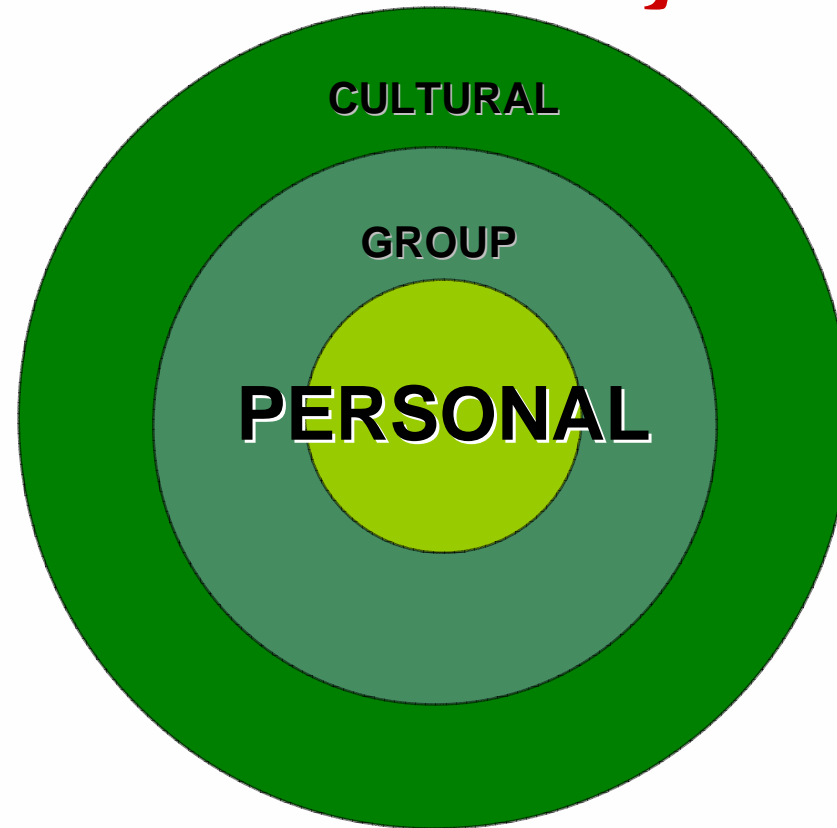
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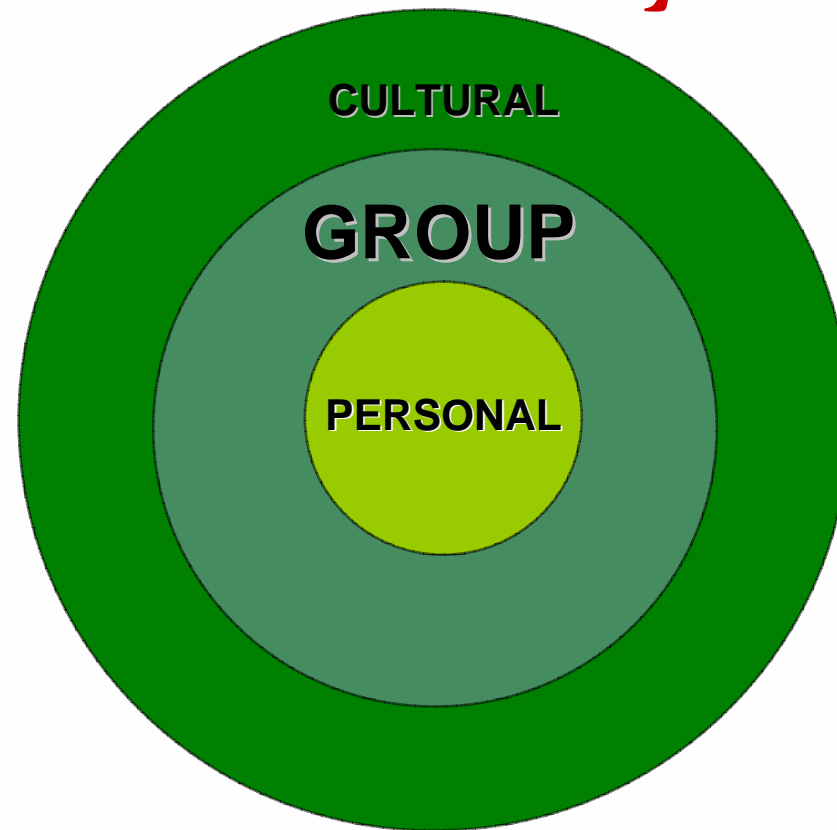
Promoting Greater Creativity



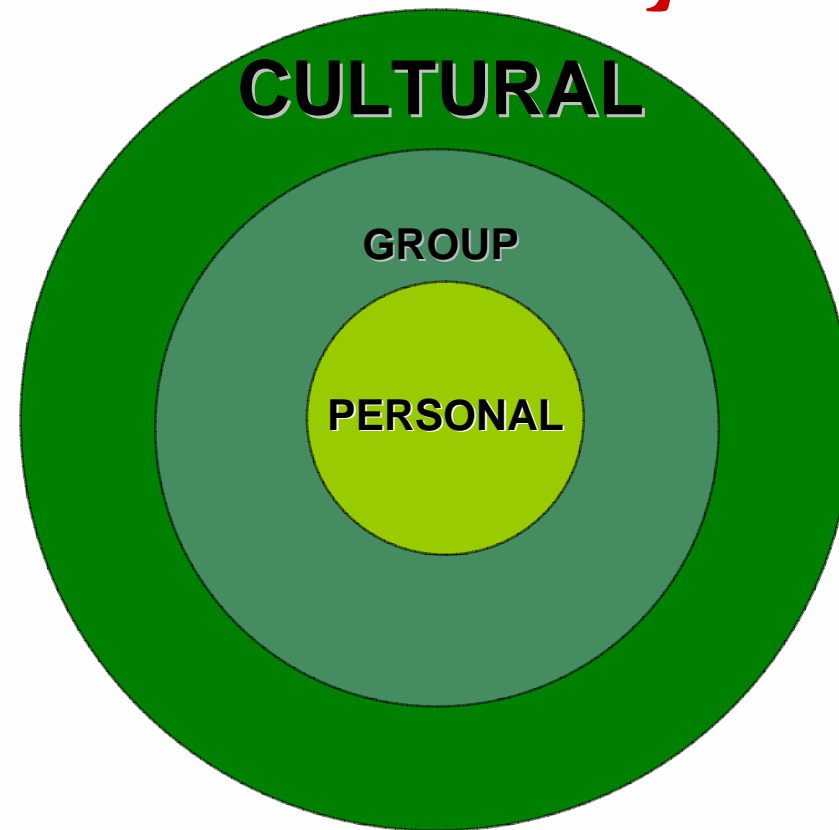
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